RULE 40 APPLICATION FORM

IMPORTANT: in order for your application to be taken into consideration, this form, duly completed and signed, and the documents mentioned in the "Attachments required" item (if relevant), should be sent to the New Zealand Olympic Committee either by post or in electronic format, by 15 February 2016.

ATHLETE CONTACT INFORMATION

First name		Last name	
Sport		Discipline	
Correspondence Address		Email	
		Telephone	
		Mobile	
Applicable Period			

SPONSORS

Company Name		
Brand	Contact Name	
	Contact Position	
	Contact Telephone	
Campaign Territory		

Company Name		
Brand	Contact Name	
	Contact Position	
	Contact Telephone	
Campaign Territory		

Company Name		
Brand	Contact Name	
	Contact Position	
	Contact Telephone	
Campaign Territory		

Company Name		
Brand	Contact Name	
	Contact Position	
	Contact Telephone	
Campaign Territory		

ATTACHMENTS

Campaign Material	
Explanatory letter from the Sponsor	

ATHLETE ACKNOWEDGEMENTS

Athlete Acknowledgement	The Athlete Acknowledges that:
	 non-Olympic commercial partners are able to run generic advertising featuring Games athletes during the period two weeks prior to the opening period through to the end of the seventh day after the Closing Ceremony ("the Protected Period") so long as there is no commercial association with the Olympic Games, only with the prior written consent of the NZOC.
	 he/she has duly authorised the use of his/her name, likeness or other resemblance.
	 all information provided corresponds, to the best of the Athlete's knowledge at the time of this application, the entire list of his/her sponsors who wish to run generic advertising during the Protected Period.
	 the NZOC may directly contact any of the Athlete's sponsors, in order to receive additional information which may be reasonably required to consider the application.

SIGNATURE

Athlete Name	
Athlete Signature	
Date	

RETURN OF INFORMATION, INCLUDING ATTACHMENTS TO:

Alexandra Cooper Marketing Manager New Zealand Olympic Committee PO Box 37-774 Parnell Auckland 1151 Email: <u>Alexandra@olympic.org.nz</u>