RULE 40 APPLICATION FORM

WHERE MORE THAN ONE ATHLETE IS FEATURED IN A SPONSOR'S CAMPAIGN

IMPORTANT: in order for your application to be taken into consideration, this form, duly completed and signed, and the documents mentioned in the "Attachments required" item (if relevant), should be sent to the New Zealand Olympic Committee either by post or in electronic format, by 15 February 2016.

Please note this form is to be used only where a sponsor uses more than one athlete in a campaign.

SPONSOR

Company Name			
Brand		Contact Name	
		Contact Position	
		Contact Telephone	
Campaign Territory			
Applicable period			

ATHLETE INFORMATION

First name		Last name	
National Federation		Discipline	
Correspondence Address		Email	
	Telephone		
		Mobile	

ATHLETE INFORMATION

First name		Last name	
National Federation		Discipline	
Correspondence	Email		
Address		Telephone	
		Mobile	

ATHLETE INFORMATION

First name		Last name	
National Federation		Discipline	
Correspondence Address	Email		
	Telephone		
		Mobile	

ATHLETE INFORMATION

First name	Last name	
National Federation	Discipline	
Correspondence	Email	
Address	Telephone	
	Mobile	

ATHLETE INFORMATION

First name		Last name	
National Federation		Discipline	
Correspondence		Email	
Address	Telephone		
		Mobile	

ATHLETE INFORMATION

First name		Last name	
National Federation		Discipline	
Correspondence Address	Email		
	Telephone		
		Mobile	

ATHLETE INFORMATION

First name		Last name	
National Federation		Discipline	
Correspondence Address	Email		
	Telephone		
		Mobile	

ATHLETE INFORMATION

First name		Last name	
National Federation		Discipline	
Correspondence Address		Email	
	Telephone		
	Mobile		

ATTACHMENTS

Campaign Material

Explanatory letter from the Sponsor

ATHLETE ACKNOWEDGEMENTS

Athlete Acknowledgements	Each Athlete Acknowledges that:
	 non-Olympic commercial partners are able to run generic advertising featuring Games athletes during the period two weeks prior to the opening period through to the end of the seventh day after the Closing Ceremony ("the Protected Period") so long as there is no commercial association with the Olympic Games and only with the prior written consent of the NZOC.
	 he/she has duly authorised the use of his/her name, likeness or other resemblance.
	 the NZOC may directly contact any of the Athlete's sponsors or National Federation, in order to receive additional information which may be reasonably required to consider the application or changes to the application.

SIGNATURES

Athlete Name	
Athlete Signature	
Date	

Athlete Name	
Athlete Signature	
Date	

Athlete Name	
Athlete Signature	
Date	

Athlete Name	
Athlete Signature	
Date	

Athlete Name	
Athlete Signature	
Date	

Athlete Name	
Athlete Signature	
Date	

Athlete Name	
Athlete Signature	
Date	

Athlete Name	
Athlete Signature	
Date	

RETURN OF INFORMATION, INCLUDING ATTACHMENTS TO:

Alexandra Cooper Marketing Manager New Zealand Olympic Committee PO Box 37-774 Parnell Auckland 1151 Email: <u>Alexandra@olympic.org.nz</u>