NEW ZEALAND OLYMPIC COMMITTEE

THE NZOC OLYMPIC EDUCATION COMMISSION STRATEGY 2021 – 2024

MISSION: To provide every young New Zealander the opportunity to access, and participate in, the Olympic Movement and learn about

the Olympic Values.

SCOPE: Young New Zealanders in Schools and in the Community

RESPONSIBILITIES	CHAMPION Advocate for the benefits of Olympic Values education and physical activity in New Zealand	EDUCATE Maximise opportunities for young New Zealanders to be educated in Olympic Values	INSPIRE Deliver a programme inspiring pride and excellence in young New Zealanders	ADVISE Advise the NZOC on matters related to Olympic Values education and physical activity
OBJECTIVES	Expand partnerships to provide leadership on values-based education in sport and physical activity Maximise values-based leadership opportunities with current and new stakeholders	All young New Zealanders have exposure to the Olympic Values and engage in physical activity through curriculum aligned NZOC initiatives and resources	Captivate and engage young NZ through the delivery of innovative education resources and inspiring stories. Have a more lasting engagement by students with the Olympic Values Ensure Olympians understand the Olympic Values and implement them in their sporting careers and lives generally.	The importance of Olympic Values and physical activity are reflected widely across the NZOC and in its decision making

			Undertake a programme that trains and grows Olympic Ambassadors to be leaders and good role models within the NZ community	
ACTIONS	Continue to maintain relationships with sport and education institutions to ensure delivery of relevant values- based resources, for example PENZ, Sport NZ, MOE, Funding Partners, Tertiary Institutions Develop and co-ordinate a programme that trains and grows Olympic Ambassadors to be leaders and good role models within the NZ community	Grow resources aligned to the NZ curriculum Deliver Games time resources to schools Explore opportunities for Olympic Values education to align to contemporary issues relevant to schools and the community such as inclusion, diversity, sustainability and increasing physical activity, as well as acknowledging our bi-cultural status.	Deliver and continue to grow an impactful and innovative Olympic Ambassador programme in schools Promote inspirational stories of Olympians and Commonwealth Games athletes Recognise New Zealand's unique bicultural status in resources	Run an effective Olympic Education Commission that contributes to the NZOC achieving its strategic goals Support the Education Commission with papers, appropriate reporting and interaction
KPIS	Be recognised domestically and internationally as leading and innovative provider of Olympic values education in New Zealand	A wide range of Olympic Values educational content is available on the website as teaching resources There is a high demand for resources from a diverse range of	There is a high demand for Olympic Ambassador visits Resources are being used by schools and initiatives are well attended	The Education Commission meets up to 3 x times a year A fully informed Board and continued alignment between

Demand is increased for NZOC to provide values-based education and leadership in and outside of schools Olympic Ambassadors are widely seen as leaders within the NZ community

schools, taking into account in particular, geographical location, gender, decile, Maori and other ethnicities. Young New Zealanders are inspired to live better lives by engagement with Ambassadors

Olympians are inspired to live by the Olympic Values.

the NZOC and Education
Commission strategy